

THE INTERNET AND WEBSITES FOR WOMEN FROM A PERSPECTIVE OF LIFELONG LEARNING

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ABSTRACT

One of the objectives of lifelong learning is to enable individuals to pursue a quality life and to acquire necessary knowledge and skills to adapt to different periods of their life. The Internet has become an inseparable part of our everyday life as an easy and cost-free environment that offers lifelong learning materials for different target groups in many different contexts. Women are regarded as one of the prominent target audience groups on the Internet and everyday more websites on lifelong learning for women are going live. Surveys show that women's internet usage rates are increasing steadily, exceeding 50%. In this research, these websites will be evaluated from a gender perspective in terms of lifelong education. When the concept of sex is moved to the gender dimension; it is defined by the roles, duties and responsibilities that society assigns, and how the society perceives women and its expectations from them. The leading role women play is the mother, which is regarded as the natural consequence of them giving birth. It is also seen as their responsibility to manage the house and care for the rest of the family. On the other hand, being a "good woman" does not only mean fulfilling all these responsibilities, but also is associated with the physical appearance. The research focuses on subjects and content of these websites as well as the discourse that they offer in terms of gender and life-long learning.

5 most visited websites for women were chosen as the sample of this study. This study has been carried out by the method of cross sectional study which is one of the descriptive study methods.

Key words: Lifelong education, internet, sites for women, gender