



From the Editor

Dear readers of intWOJDE

We present our Volume: 8, Number: 1 issue to our valuable readers.

Our journal will continue to be published in April and October as two issues a year.

As known well intWOJDE aims to establish some more new channels of communication for the women in distance education world in general from the entire world to its specific

In this issue, there are two articles. The first article entitled "Smart School Model for Syrian Education to Overcome Female Educational Issues" is written by Nour Mahmoud Bahbouh. This research proposes a comprehensive educational model with two main components, the first one employs the Internet of things objects for creating smart schools and enabling parents to track their children from the moment they hope on to the school bus their return. The second one is a distance-learning framework, which enables women to continue their studying from their home or their new places of living. The second article entitled "Does Social Media Marketing affect the Knowledge Acquisition and Brand Awareness: an exploratory study of female users." is written by Sana Abbas Kaimkhani. This paper stresses the benefits of using social media platforms and brand awareness strategies that can be utilized through the online social media systems and fills a existing research gap, about the female users and in how frequent businesses should engage with social media to boost knowledge acquisition and brand awareness. We have our guest, a female academician of Anadolu University Open Education Faculty, Assoc. Prof. Dr. Ozden CANDEMIR.

We hope to stay in touch and wish to meet in our next issue, 1st of October 2019.

Cordially yours

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